

Making Connections

2010 East Central Illinois Volunteerism Conference

Keynote Speaker: Connie Pirtle



Connie Pirtle is the Founder and Director of Strategic Nonprofit Resources, a Washington, DC, area firm that serves nonprofit organizations in all areas related to volunteerism. Connie lectures occasionally at the Georgetown University Center for Public & Nonprofit Leadership, and is a faculty member for Washington State University's Volunteer Management Certificate program. Connie also writes an online volunteer management advice column. "Ask Connie" appears monthly at: www.VolunteerToday.com



Keynote Speaker: Tim Miles



Tim Miles helps develop strategic marketing plans for small business clients throughout the US and Canada. He is a world-class copywriter whose words have won customers in eight countries. After his son was diagnosed with autism, Tim has learned to separate the truly important from the merely urgent. His paying clients help to subsidize Tim's volunteer and fundraising efforts with more than a dozen small not-for-profit organizations. You can learn more about Tim at: [www. DailyBlur.com](http://www.DailyBlur.com)

Please join us for a day of learning, sharing ideas, and networking with volunteer managers from dozens of organizations. With two national keynote speakers, you won't want to miss this chance to become energized with new ideas to help strengthen your volunteer program...

Thursday, June 10, 2010

8:30 am — 4:00 pm at Heartland Community College in Normal, IL

THIS CONFERENCE IS OPEN TO EVERYONE, WITH A SPECIAL FOCUS FOR:

Nonprofit directors, staff, and board members
Business and community leaders
Volunteers in public, private, and nonprofit organization

National Service program participants
Students interested in nonprofit/voluntary sector
Members of service organizations

Reserve Your Spot By Registering Online Today At: www.ecivc.net

Workshop Session I: 10:45 AM - 12:00 PM

Making your Special Events Special

Presenter: Connie Pirtle, Strategic Nonprofit Resources

You will learn tips and techniques for successful event planning and generate new ideas for the future.

Rethinking DisAbility

Presenter: Lois Barnhart, Serve Illinois

This presentation is aimed at capturing the attention of the audience and moving it to think about disability in a different way.

Volunteer CPR: Band-aids, Surgery or Life-Support

Presenter: Kellie Anderson, Urbana Schools and Parkland College

What is a volunteer manager to do when a volunteer situation suddenly goes awry? Simple steps to address the situation.

Telling Your Organization's Volunteer Stories

Presenter: Laura Huth, doGood Consulting

You may know how valuable your volunteers are – but do your stakeholders? Learn how to tell stories about your volunteers in a way that benefits your organization and your stakeholders.

Looking Forward: Recent Volunteerism Studies And Their Implications

Presenter: Sheri Seibold, University of Illinois Extension

Workshop participants will learn about recent research studies published that deal with volunteer management capacity and the new volunteer workforce. This session will allow participants to discuss the results of the studies and share how they relate to their own situations.

Preparing Agency Providers for Youth Service Volunteers

Presenters: Judy Taylor and Cathy Blunier, University of Illinois Extension

Many schools, religious organizations, and youth organizations today require young people to complete community service hours. Learn the challenges and benefits of this resource and assess your organization's readiness to provide positive community service opportunities.

Workshop Session II: 1:00 - 2:15 PM

Empowering Volunteers to Take the Lead

Presenters: Megan Holland and Brian Barnes, Carle Hospital

This workshop will focus on three things: 1) Assessing your current program or management styles to find out what is working and what isn't. 2) Creating an environment that fosters and encourages leadership and 3) Creating a structured program that allows volunteers to effectively manage themselves.

Contagious: Using Stories And Social Media To Turn Volunteers Into Viral Advocates

Presenter: Pete Moore, The Baby Fold

Come and hear how organizations are using social media effectively to attract and motivate their volunteers. Find out what makes a story viral and how your volunteers can help infect others to drive your mission. This session will explore the concepts and tools behind social media and prepare volunteer coordinators to begin telling stories that spread.

Yours, Mine and Ours: Effectively Using A Multi-Agency Workforce

Presenter: Shay Simmons, McLean County Health Department

Large-scale events, such as a community vaccination campaign, require large numbers of volunteers that can exhaust an agency's in-house resources. This workshop is intended for Intermediate level coordinators/administrators, and will study ways to successfully contact, train, and manage a volunteer workforce from both internal and external sources.

Managing Offsite Volunteer Coordinators And Volunteers

Presenter: Lauren Smith, Champaign Schools

This workshop is for the Volunteer manager who supervises volunteer coordinators at off site locations. It will cover communication, reports, and requirements for overseeing off site volunteer managers. It will also cover basics for supervising off site volunteers.

The Ins And Outs Of Volunteer Role Descriptions

Presenters: Judy Taylor and Cathy Blunier, University of Illinois Extension

No one volunteers to fail at a specific task. But without clear expectations, time commitment required and responsibilities included in the role, we may be setting up our volunteers for just that.

BARNGA– Where Everything Appears the Same

Presenter: Larry Wilson, University of Illinois Extension

BARNGA places participants in a simulation where they actually experience the shock of realizing that in spite of many similarities, people from other cultures have differences in the way they respond to situations in life. BARNGA helps people learn that we all must understand and reconcile these differences if we want to function effectively in a cross-cultural group.

Schedule

- 8:00-8:30—Registration/Check In**
- 8:30-9:15—Welcome/Opening Comments**
- 9:15-10:30—Keynote Speaker—Tim Miles**
- 10:45-12:00—Workshop Session I**
- 12:00-12:45—Lunch (Included In Fee)**
- 1:00-2:15—Workshop Session II**
- 2:30-3:30—Keynote Speaker—Connie Pirtle**
- 3:30-4:00—Closing/Door Prizes**

Register Online Today At: www.ecivc.net

NEW! Quick And Easy Online Registration

To register and pay online, please visit:
www.ecivc.net

Mail Registration

If you wish to register by mail, please complete the form on this page and mail along with payment to:

Attn: Marsha Reardon
Parkland College, Room C-231
2400 West Bradley Avenue
Champaign, IL 61821

Note: All checks should be made payable to: **ECIVC**.

If you are sending one payment for a group of conference participants, please complete a copy of this form for each attendee. If you have any questions, call Marsha at 217-353-3302.

Register today! Seating is limited and you may not get the workshops you want if you wait!

Fee Schedule: (Lunch will be provided)

Early Registration--Received by June 1, 2010.
\$30.00 per person

Late/Walk-in Registration--Received after June 1, 2010.
\$40.00 per person

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____

Email: _____

Workshop Session I: 10:45 AM - 12:00 PM (Put 1 and 2 on the line next to your 1st and 2nd choice)

- ___ **Making your Special Events Special** Presenter: Connie Pirtle, Strategic Nonprofit Resources
- ___ **Rethinking DisAbility** Presenter: Lois Barnhart, Serve Illinois
- ___ **Volunteer CPR: Band-aids, Surgery or Life-Support** Presenter: Kellie Anderson, Urbana Schools and Parkland College
- ___ **Telling Your Organization's Volunteer Stories** Presenter: Laura Huth, doGood Consulting
- ___ **Looking Forward: Recent Volunteerism Studies And Their Implications** Presenter: Sheri Seibold, U of I Extension
- ___ **Preparing Agency Providers for Youth Service Volunteers** Presenters: Judy Taylor and Cathy Blunier, U of I Extension

Workshop Session II: 1:00 - 2:15 PM (Put 1 and 2 on the line next to your 1st and 2nd choice)

- ___ **Empowering Volunteers to Take the Lead** Presenters: Megan Holland and Brian Barnes, Carle Hospital
- ___ **Contagious: Using Stories And Social Media To Turn Volunteers Into Viral Advocates** Presenter: Pete Moore, The Baby Fold
- ___ **Yours, Mine and Ours: Effectively Using A Multi-Agency Workforce** Presenter: Shay Simmons, McLean Co. Health Department
- ___ **Managing Offsite Volunteer Coordinators And Volunteers** Presenter: Lauren Smith, Champaign Schools
- ___ **The Ins And Outs Of Volunteer Role Descriptions** Presenters: Judy Taylor and Cathy Blunier, U of I Extension
- ___ **BARNGA-- Where Everything Appears the Same** Presenter: Larry Wilson, U of I Extension



Serve Illinois Commission
Illinois Department Of Human Services
Division Of Community Health and Prevention
535 West Jefferson Street, 3rd Floor
Springfield, IL 62702



An Illinois Volunteer Management Network event, in cooperation with the Illinois Department Of Human Services and the Serve Illinois Commission.

Conference Location

Heartland Community College
Community Education Center
1500 West Raab Road
Normal, IL 61761

Parking

Please park in Parking Lot O. Campus map is available online at: www.ecivc.net

Travel Information

Visit our website www.ecivc.net for information on driving directions and lodging.

Questions? Comments?

Please call Shelly Hanover (Conference Co-Chair) at 309-433-3453 or Mary Anne Schierman (Conference Co-Chair) at 309-827-0428. More information available at: www.ecivc.net

ECIVC Steering Committee Partners

The Serve Illinois Commission • Heartland Community College • U of I Extension–McLean County • Lincoln College–Normal • Carle Foundation Hospital • Parkland College • Eastern Illinois University • Mental Health Center of Champaign County • Illinois Department of Human Services • Mid America Preparedness • United Way of Champaign County • Decatur United Way • RSVP of Champaign, Douglas and Piatt Counties • McLean County Museum of History • U of I Extension, 4–H Youth Development • University of Illinois, Urbana–Champaign • Community Foundation of East Central Illinois • Gladys Pope/Pope for Peace Foundation • Abraham Lincoln Presidential Library & Museum • Champaign-Urbana Area Project • Scientific Internet Marketing • Children's Discovery Museum • Beckie Stroud • Good Samaritan • Apostolic Christian Restmor